

INFINITT North America Gives Back to the Community

Wednesday, February 13 - 2008, David Smarro presented a check to Ann Hooper of Waldo County General Hospital. The \$2000 donation will support educational workshops offered by the **Women's Health Initiative of Midcoast Maine.**



David Smarro, President and CEO of Infinitt NA, presents a donation to Ann Hooper from Waldo County, Maine

INFINITT Reports Strong Q4 Sales

"INFINITT North America (INA) signed \$8 million in contracts in the fourth quarter of 2007, indicating a very positive market response to our single database RIS/PACS solution," said Charles Kim, Executive VP of INA.

The numbers include sales to new customers and to existing customers who are upgrading their systems or extending their EIMS (Electronic Image & Information Management Solution) fee-per-study contracts.

"Approximately 40% of current sales are replacing a previous PACS purchase," Kim commented. *"These customers have lived through the interface and integration problems of their initial implementation, and recognize the significant workflow and productivity advantages of the single-database RIS/PACS architecture."*

INFINITT Exhibits at RSNA

Chicago—On Saturday, November 24, 2007, while most of you were enjoying your Thanksgiving weekends, INFINITT NA's executive team and several co-workers from the home office traveled to Chicago for the 93rd annual meeting of the Radiological Society of North America (RSNA). They were met there by President Lee, a small contingent of IPK staff (Korea), and a number of INFINITT's international representatives.

The RSNA is the largest gathering of radiology professionals in the world, with approximately 750 vendors exhibiting and 62,000 international participants. Hundreds of new products were showcased, with PACS developments and enhancements being a key area of interest.

The post-show analysis provided by the industry's leading publications showed INFINITT's product development to be right on target with market trends.

Here's what reporters are saying:

- *"Integrated RIS/PACS is the hot ticket in radiology these days"* **HealthImaging.com**
- *"The bevy of PACS/RIS companies brought with them solutions tailored to improve productivity and workflow, with many allowing for remote access ..."* **Imaging Economics**
- *"More tightly integrated and interoperable information systems represent a real opportunity to increase efficiency"* **Radiology Today**

Infinitt's RIS and PACS share a common database so it's as integrated as you can get. It's designed to streamline workflow and simplify administration and security requirements. Implementation is smoother, maintenance is simpler, it integrates with other information systems without difficulty, and RIS and PACS functions are accessed through the same user interface.



*RSNA Meeting in Chicago
Courtesy of RSNA*



Company Representatives At Infinitt Booth - RSNA 2007.

Short Subjects

This years' RSNA drew a more international group of attendees than in previous years. Speculation is that foreigners were attracted by a beneficial exchange on the US dollar.

Interdisciplinary PACS

RSNA showcased products with new image processing capabilities that target the needs of other specialists.

In a recent interview, INFINITT Executive Vice President Bob Blake told Diagnostic Imaging that INFINITT PACS is being groomed to go beyond radiology with applications in cardiology, PET/CT fusion, brain CT perfusion, and brain angiography subtraction.

Cardiology, orthopedics, neurology, neurosurgery, internal medicine, oncology, vascular surgery and histology rely heavily on imaging information, and their practitioners need full-fledged image acquisition, viewing, and image processing capabilities.

Gala Event Brings INFINITT Family Together

On Monday November 26, the second day of the RSNA meeting in Chicago, INFINITT hosted a gala event for customers, prospects and employees.

Sandy Mireles, INFINITT NA's Applications Project Manager, said it was a great opportunity for her to meet the company's sales people and customers that she will be working with in the future.

"The band was great and the customers really seemed to be enjoying themselves," Sandy recalled.

"Many of them stayed late and danced the night away."

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