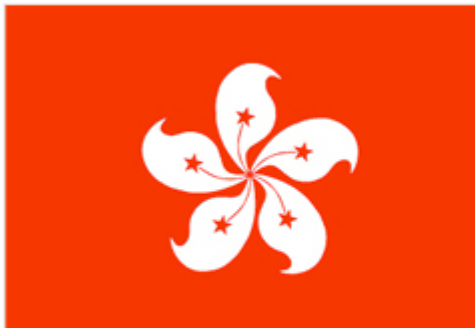


July/August Issue

INFINITT Involved **INFINITT News Worldwide****MORE****INFINITT Healthcare Selected in 'World Class 300 Project'**

INFINITT Healthcare was selected by the Ministry of Knowledge Economy (MKE) of Korea as a 'World Class 300 Project' company on May 23, 2011.

The World Class 300 Project is part of South Korea's new plan to nurture 300 small- and mid-sized enterprises with high growth potential in order to advance the country's reputation as a technological powerhouse and enhance its image globally. The firms selected will receive tax cuts and other financial incentives as well as technological support from state institutions...

INFINITT Healthcare Establishes New Subsidiary in Hong Kong

The flag of Hong Kong was first officially hoisted on July 1, 1997



INFINITT Healthcare recently established INFINITT HONG KONG CO., Ltd., a global subsidiary, to accelerate its overseas market expansion. It is the fourth global subsidiary established in 2011 following subsidiaries in Brazil, Vietnam and the United Arab Emirates.

INFINITT Hong Kong will participate in a formal bid of tertiary hospitals and reinforce customer service to vitalize its mid-to-long term business in the region...

INFINITT North America PACS Sales on the Rise in 2011

INFINITT North America posted new sales in New York, New Jersey, Florida and Arizona; upgraded and renewed existing PACS contracts; added new Dental PACS installations; and increased ASP RIS/PACS customers in the first half of 2011...

▶ Notable Contracts

[MORE](#)

Tokyo Dental College Suidobashi Hospital (Japan) to Implement Dental PACS, RIS & Report System



INFINITT Japan signed a contract with Suidobashi Hospital in June, 2011, for a specialized Dental PACS, RIS and Report System. They plan to begin implementation in November for a March 2012 opening.

Suidobashi Hospital, located on the former Tokyo Dental College Campus and serving the downtown Tokyo area, is one of three hospitals that now comprise Tokyo Dental College, along with Chiba Hospital and Ichikawa General Hospital. INFINITT Japan sees this project as an opportunity to raise awareness of the benefits of filmless PACS specialized for dental college hospitals, and hopes it will encourage wider adoption in Japan.

Suidobashi Hospital currently treats an average of 500 patients per day and coordinates treatment with clinics around the region. It has been designated as a...

▶ Customer Story

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Marina Del Rey Hospital offers Physician Portal for Referring Physicians' Easy Access



Marina Del Rey Hospital (MDRH) is a 60-bed community hospital located in affluent Marina Del Rey, in Los Angeles County, California. MDRH has an active Emergency Department, six surgical suites and a spine center offering comprehensive spine services – from evaluation and diagnosis to surgery and rehabilitation.

The radiology department at MDRH performs approximately 32,000 imaging procedures a year, including CT, MR, Computed Radiography (CR) and Ultrasound, plus a small number of mammograms. They use INFINITT's single-database RIS/PACS, consolidating RIS and PACS functions on a single platform to manage radiology information and imaging workflow...

▶ News & Events

[MORE](#)

[Events in July & August]

1. INFINITT Participated in Japan's Largest Healthcare Show



International Modern Hospital Show 2011 (IMHS 2011), Japan's largest annual healthcare show, was held in Tokyo from July 13th to 15th. INFINITT and its family of companies participated in the show together, promoting the extensive line of imaging solutions and relevant products for healthcare...

2. INFINITT Healthcare exhibits at ASCI 2011



INFINITT Healthcare exhibited at the **5th Congress of Asian Society of Cardiovascular Imaging (ASCI)** annual meeting, which was held in Hong Kong, from June 17th to 19th. ASCI is a major cardiovascular imaging congress in Asia. This was the first time that Hong Kong had the honor to host this important congress...

[Upcoming Events in September & October]

1. INFINITT North America to participate at ASTRO 2011



INFINITT North America will participate at the 53rd American Society for Radiation Oncology (ASTRO) Annual Meeting at the Miami Beach Convention Center, Miami Beach, Florida, from October 2nd to 4th, 2011. ASTRO is the largest radiation oncology event in the world; attendees can see new technology unveiled, hear ground-breaking science discussed and explore the benefits of "Patient-focused, High-quality, Multidisciplinary Care" as the theme of this year's meeting...

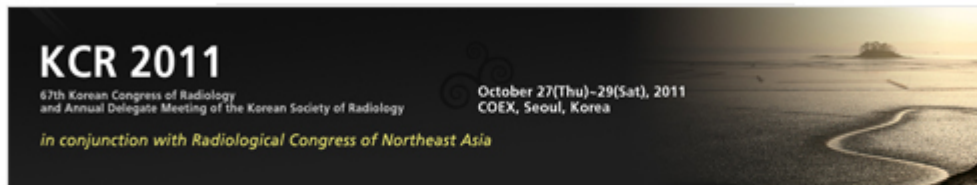
2. INFINITT Healthcare to participate at WSAVA World Congress 2011



From October 14th to 17th, 2011, INFINITT Healthcare will participate at the World Small Animal Veterinary Association (WSAVA) World Congress 2011 at Jeju International Convention Center, Jeju, Korea.

The World Small Animal Veterinary Association (WSAVA) is made up of veterinary organizations from all over the world, which are concerned with small companion pets such as cats, dogs, rabbits, guinea pigs, etc...

3. INFINITT Healthcare to participate at KCR 2011



INFINITT Healthcare will participate at the 67th Korean Congress of Radiology (KCR) 2011 at COEX, Seoul, Korea from October 27th to 29th, 2011.

KCR 2011 will be dedicated to excellence in innovation, communication and education under the slogan "Meet the Future of Radiology with KCR." Also a large technical exhibition will be held including the latest developments in radiological equipment...

New Product Features

[MORE](#)

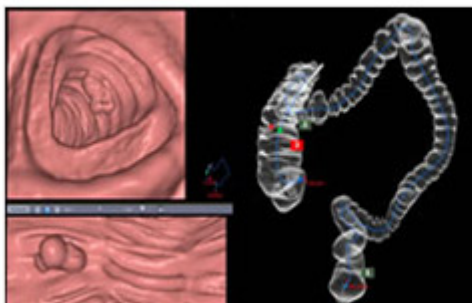
INFINITT Mobile Viewer – taking ‘Anytime, Anywhere’ to a whole new level



INFINITT Healthcare recently unveiled the new **INFINITT Mobile Viewer V1.2**, a “lite” viewing application for 2D viewing on mobile devices. It is offered as an add-on to the INFINITT PACS, and is an affordable alternative to the Zero Footprint mobile viewer (INFINITT Accent Pro) offered only in the United States.

INFINITT Mobile Viewer supports a variety of mobile devices including iPhone, iPad and Android OS. It will search and display images from the INFINITT PACS server and supports..

INFINITT North America now offers Xelis Colon Application with ColonCAD™ API



INFINITT North America has formed a marketing partnership with Medicsight PLC to offer an FDA-cleared, integrated ColonCAD™ API package within its Xelis™ Colon application for improved detection of abnormalities within the large intestine.

CT Colonography (CTC), or virtual colonoscopy, is a low dose CT scan of the cleansed and gas-distended colon performed to detect polyps and masses...

Should you have any questions and/or comments regarding this newsletter or have any articles which you would like to share with us, please contact **Deborah Reed** at dreed@infinittna.com



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