

September Issue

# INFINITT Involved

## ▶ INFINITT Healthcare News Worldwide

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### **INFINITT Completes Acquisition of GNSK Co., Ltd.**

INFINITT Healthcare recently acquired GNSK, a software developer based in Seoul, South Korea. The buyout, which became effective on September 8, 2010, will enable INFINITT to expand its product offerings in the healthcare IT industry....

### **INFINITT Healthcare successfully passes ISO13485 Re-assessment Audit**

INFINITT Healthcare recently passed the ISO 13485 re-assessment audit. ISO 13485 is a quality management standard established by the International Organization for Standardization (ISO) which applies to medical devices. Medical devices have a direct impact on human life and must therefore comply...

## ▶ Notable Contracts

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### **INFINITT Japan contracts with Ikeda City Hospital in Japan Products: INFINITT PACS, INFINITT RIS, Report System and Image Portal**



INFINITT Japan recently signed a contract with Ikeda City Hospital in Osaka, Japan to provide INFINITT PACS, INFINITT RIS, Report System and Image Portal.

Ikeda City Hospital was founded in 1951 and has been voted one of the "most trusted hospitals" based on its medical facilities, management, and services. It is currently equipped with 364 patient beds and operates 11 medical centers.

Despite fierce competition, INFINITT Japan was...

## ▶ Customer Story

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## INFINITT's Physician Rollout Program: Customers solidifying relations with referrers

Referring Physicians are the lifeblood of an imaging service. Robert Wood Johnson University Hospital Rahway (RWJUH) in New Jersey recognizes this and goes the extra distance to support these physicians and build on hospital-physician relations.

Geeta Trikha, Physician Relations Specialist at RWJUH, reaches out to physicians when the hospital has a new service or technology that might benefit a physician's practice. After implementing the INFINITT PACS in 2009, Geeta worked with the Project Manager from INFINITT, Steve Soltys, to install PACS software and train physicians and their staffs on use of the PACS viewer.

INFINITT's Physician Rollout Program goes beyond the online tutorials provided by other PACS vendors; it involves onsite visits to physicians' offices, tailoring the install to the practice's computing and networking environment, and personalizing training to the end user's needs...

### News & Events

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#### INA Hosts User Meeting in Boston, MA September 16-18, 2010

INFINITT North America hosted its first User Group Meeting, directed toward the Radiologist User, with presentations by INFINITT President Sun Joo Lee, INA President & CEO David Smarro, Steven Park, MD, Michael Higgins and Adam Winokur. Open discussion sessions allowed radiologists to share their experience with the INFINITT PACS and RIS, offer recommendations to help colleagues increase productivity and...



#### INFINITT North America welcomes Radiology Administrators at AHRA

INFINITT North America participated in the 38th Annual Meeting & Exposition of American Healthcare Radiology Administrators in Washington, DC, from August 23rd to 25th. Now called 'The Association for Medical Imaging Management'...

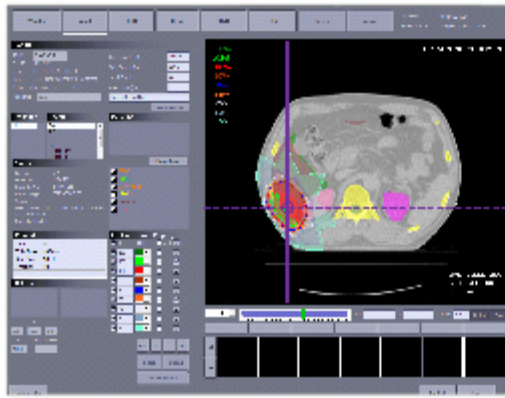


#### Join INFINITT at ASTRO

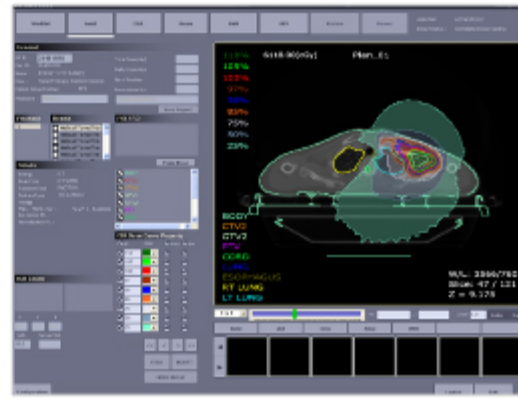
The American Society for Radiation Oncology (ASTRO) 2010 Annual Meeting will be held in San Diego, CA at the San Diego Convention Center, October 31 ~ November 3, 2010. ASTRO is the largest radiation oncology society in the world, with more than 10,000 members who specialize in treating patients with radiation therapies. INFINITT North America will unveil the new RTIS and RT PACS systems. Come by Booth #616 for a demonstration. For more information, go to [www.astro.org/Meetings/AnnualMeetings/](http://www.astro.org/Meetings/AnnualMeetings/)

### New Product Features

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RT Images: Axial View



RT Images: Tomo View

### INFINITT moves into Oncology IT with RTIS and RT PACS offerings

INFINITT recently launched INFINITT RTIS and RT PACS to the North American market, promising to computerize the workflow of radiation therapy and eliminate reliance on paper and film. The new applications will integrate data from an array of sources and provide access to the data for planning, monitoring and facilitating all aspects of the complex Radiation Treatment process.

INFINITT RTIS and INFINITT RT PACS have been implemented at two of the largest hospitals in Korea – Samsung Medical Center (nearly 2000 patient beds) and Seoul National University Hospital (more than 1600 patient beds) – where the solutions have enabled Radiation Oncology to save, search, display and integrate RT data...

Should you have any questions and/or comments regarding this newsletter or have any articles which you would like to share with us, please contact Angela Kim at [jkim@infinitt.com](mailto:jkim@infinitt.com)



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