



INFINITT

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In This Issue

Inglewood Imaging Center: Filmless & Paperless

Orthopedic PACS Market

Coordinated Health Chooses Infinitt

Ed Fisher & OMNI I.T.S

Welcome to Infinitt

HIMSS Conference

Inglewood Imaging Center: Filmless & Paperless with INFINITT Smart-NET, ASP



Jose Corrales and Piper May, Inglewood Imaging Center

Inglewood Imaging Center (IIC) opened in Inglewood, CA in June 2007 as a full-service imaging center with a first-rate imaging staff and the very latest technology. They purchased their Digital Radiography room through EP Radiological, a west-coast reseller for Infinitt North America.

When the RIS/PACS they had installed fell short of the vendor's promises, John Hall of EP Radiological saw an opportunity. He prompted IIC to compare the installed system with Infinitt *Smart-NET* RIS/PACS, which had just become available as a fully-hosted, Application Service Provider (ASP) image and information management solution.

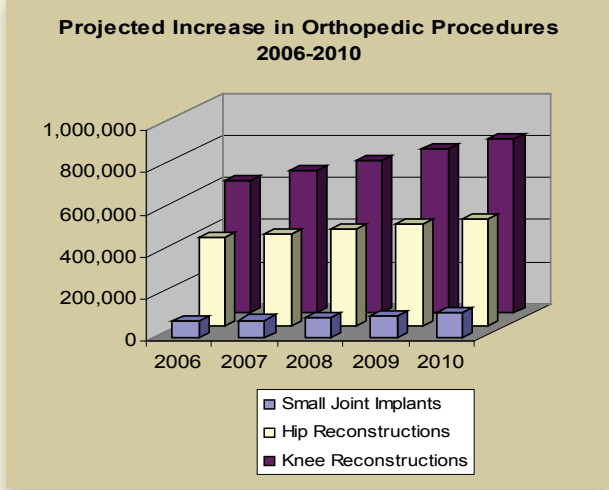
IIC looked at our system next to the one they were using and could see the advantages of switching. But it was the two successful demo's and EPRS' superior service that closed the deal. They went live with the Infinitt system on January 18, 2008.

They use Infinitt's integrated document imaging, dictation and transcription capabilities and have 50 referring physicians set up on our PACS viewer. The next step is the RIS/PACS interface with IIC's billing system to enable fully-automated billing.

According to Brad Schmidt, CEO of IIC, "We love the system and the referring physicians think it's fantastic. It's more reliable than the previous system, and the PACS viewer is so intuitive, it made it easy for us to transition."

As Inglewood Imaging Center becomes better established, Brad anticipates increasing emphasis on Oncology imaging with their dual-modality PET/CT.

Changing Demographics Spur Growth of Orthopedic PACS Market



Data Provided by Millennium Research Group - 2007

The orthopedic PACS market differs from other PACS markets in that orthopedic PACS is used primarily in private practice.

Historically, small group practices have been slow to adopt PACS because they have low imaging volumes and can't justify the CR or DR investment. But experts are projecting significant growth in digital orthopedic imaging and PACS in 2008.

With baby boomers now hitting their 50's and early 60's, we see a more affluent and active aging population. Add this to longer life spans in general and you can see why the number of trauma procedures, injuries and joint replacements is expected to increase.

Infinitt Orthopedic is an all-in-one solution designed for orthopedic applications. OrthoView, the leading orthopedic digital planning solution, is seamlessly integrated into the Infinitt PACS, allowing easy and immediate access to imaging, planning and templating tools via the PACS viewer.

Orthopedic physicians and surgeons like the Infinitt PACS solution because it represents a significant improvement in their workflow and productivity.

Coordinated Health Chooses Infinitt Out of 12 Potential PACS Vendors



COORDINATED HEALTH - Where it all comes together.

In April Infinitt will begin installing the Infinitt PACS solution at Coordinated Health, the premier musculoskeletal practice in the Lehigh Valley (PA) area.

Coordinated Health has grown from a single-site sports medicine practice to a multi-specialty practice with six freestanding centers and more than 5,000 patient visits per week.

Jim Zongilla, the sales rep handling the account, said Infinitt was chosen out of 12 PACS vendors because the physicians were impressed with what they saw at our in-house demo and on the site visit.

"They particularly liked its customization capabilities, the speed of the system and its ease of use," he said.

Ed Fisher and OMNI I.T.S - A Powerful Combination



Ed Fisher and his Rottweiler, Ronnie

Ed Fisher has been working in Technical Support at INA since January '07. In that time the company has nearly doubled in size. When he was hired, Ed's day-to-day responsibilities involved troubleshooting technical problems over the phone and going onsite to install or fix a server. Now Ed manages storage, the data center and remote support of customer servers and operating systems.

Earlier this year, Infinitt introduced OMNI I.T.S, a highly-advanced remote monitoring system that allows Ed and the other tech's to view the status of customer systems from a single web site in real-time. It allows Infinitt to identify and address customer problems at the symptom stage before they can cause disruption or downtime. This service upgrade has already been deployed at 15 customer facilities and Ed has several more in the queue.

According to Ed, "It's great because we're not reacting to problems in panic mode, we're preventing problems before our customers even notice the need for intervention."

Ed says our PACS and RIS systems have resilience and redundancy built into them, so we wouldn't have a high occurrence of downtime anyway. But OMNI I.T.S has resulted in a huge savings in man hours for Infinitt and significant dollar savings for the customers who've upgraded to it.

"Before implementing this application," said Ed, "Our team had to manually log into each customer's VPN and check each component individually. Now we can check storage, server and software status remotely and automate software upgrades."

The service is scalable and secure, and fully HIPAA compliant. Customers who have not yet upgraded to OMNI I.T.S can contact Linda Smith, Infinitt Customer Support Representative, at the home office in Phillipsburg, New Jersey.

Welcome to Infinitt: The Following Employees Have Joined Our Company

Richard Conner
Product Support Representative
Richard joined Infinitt in early February. Before coming to Infinitt, Richard was a PACS Applications Specialist for Amicas, a Boston, Massachusetts -PACS company. Richard has experience as a hospital PACS Administrator and has provided support for applications such as OrthoView and 3D imaging. As Product Support Representative for Infinitt, he will be training radiologists, technologists and support staff and assisting in the development of our WebEx learning sessions.

Justin Kemmerer
Systems Support Representative
Justin started with the company in mid-February, having worked previously for Data Base Systems, a managed-hosting company based in Bethlehem, PA. His primary responsibilities there were monitoring server and network status, and providing the first line of support for client issues. At Infinitt he will be involved in the daily servicing of client technical issues, and providing onsite assistance during system deployment and upgrades.

Deborah Reed
Marketing Manager
Deborah came on board in January as our new Marketing Manager. She was previously employed by Integration Resources, a NJ-based consulting firm specializing in medical selection and PACS. She has assisted in PACS planning and vendor selection for more than 200 PACS facilities, including hospitals, imaging centers and enterprise healthcare systems (Banner Health, Sun Health, Sutter Health, Austin Radiological Associates, etc.) She spends most of her time at Infinitt writing press releases, news articles and marketing materials, and coordinating promotional efforts.

Infinitt Exhibits at HIMSS Conference



Becky Daniel & David Smarro of Infinitt NA, Eric Sparks from EP Radiological, CA

The Healthcare Information & Management Systems Society (HIMSS) held its annual conference and exhibition at the Orange County Convention Center in Orlando, Florida, from February 24-28, 2008.

INFINITT was one of 900 IT vendors exhibiting to more than 20,000 attendees.

Electronic Medical Record (EMR) adoption was the primary topic of interest on the exhibit floor as well as in media coverage of the event. Infinitt North America demo'd its web-based image and information management solutions.

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