



# INVOLVED

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## Clara Maass Medical Center - A Leader in 'Performance Improvement'

Thompson Healthcare examined the performance of more than 2800 hospitals in the US and identified 100 hospitals that had improved the most in clinical outcomes, efficiency, financial strength and market growth.

Clara Maass Medical Center, an INFINITT customer site located in Belleville, NJ, was among those named a top leader in 'Performance Improvement'. In a decade when many hospitals are being forced to close their doors, Clara Maass is experiencing unprecedented growth. At Clara Maass, Admissions are up 17%, Same Day Surgery is up 27%, and increases in Outpatient Procedures have ranged from 19% for Mammography to 39% for Ultrasound. In order to keep pace with this growth, Clara Maass has expanded the ER twice within five years, and recently implemented an INFINITT film management solution. The INFINITT system has helped expedite patients through the ER and given doctors access to images from their homes and offices. Gary Aiello, Administrative Director of Imaging Services at Clara Maass, says the staff was impressed by the smooth and seamless installation.



*"When we evaluated PACS vendors, service and support were our paramount concerns. INFINITT has proved to be both cost-effective and reliable. The system has helped us handle the increase in patient throughput, and we are extremely pleased with the uptime, support, upgrades and changes INFINITT has recommended to improve efficiency."*

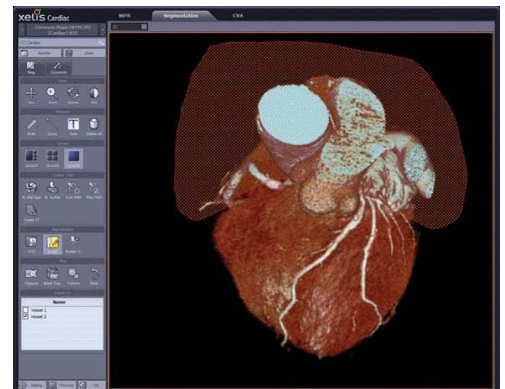
- Gary Aiello

In the next year, administration plans to take their imaging centers totally filmless.

## Infinitt's Xelis Cardiac Solution To be Launched at RSNA 2008

INFINITT will be showcasing several new products at the RSNA convention in Chicago this year, Nov. 30 - December 5th. The Xelis line of products has been developed to provide accelerated data loading and powerful computation algorithms for specialized applications that use large-volume data sets.

Xelis Cardiac uses 3D volume rendering and other post-processing techniques to improve visualization and analysis of coronary vessels. It reconstructs data acquired by multi-slice CT scanners and improves radiologist productivity with one-click auto vessel



tracing, MPR-view, Angio-emulation view, segmentation functions, automatic ribcage removal, C-CPR (Compare Curved Planar Reformation), stenosis and soft plaque analysis, and automatic calcium scoring. Anyone attending the RSNA is invited to come by our booth (#4054, South Hall) to view a system demonstration. Appointments can be scheduled in advance by phone or by email. Please direct your request to Deborah Reed, Marketing Manager, [marketing@infinitt.com](mailto:marketing@infinitt.com).

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Robert Osbourne:

## A Credit to our Company

It isn't every day that a radiologist at a customer site calls in to sing the praises of one of our field engineers. But it did happen just this week. Randall James, M.D. at The Brooklyn Hospital Center went out of his way to commend Robert Osbourne for his exceptional support.

Dr. James said that after installing new software on his computer he was unable to access images from the PACS. Robert went the extra mile to solve the problem even though it was a weekend, on his personal time. Dr. James wanted us to know that Robert's extraordinary dedication reflects well on INFINITT.

Robert says he enjoys working for INFINITT because we use cutting edge technology that's always evolving: as a field service engineer for INFINITT North America, there's never a dull moment.

"Each day brings new challenges," he says, "like creating hanging protocols for the doctors. Each doctor has his own unique way of displaying images."



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## Orthopedic Managers' Association Of Michigan

The Orthopedic Managers' Association Fall Conference took place in Mt. Pleasant, MI, October 15-17, 2008. OMA is a statewide organization of orthopedic office managers, practice managers, administrators and business managers.

Brent Roebke and Robert Rosselli, INFINITT Executive Account Representatives, presented the INFINITT Smart-NET hosted PACS solution, which is ideal for orthopedic practices that work with a low volume of imaging studies. OMA members were impressed with the system's cost-effectiveness and versatility -- enabling physicians to view images from several modalities, accessing them from a hospital's PACS, an image archive, or a CD.

Managers of larger orthopedic practices were intrigued with INFINITT's full PACS solution with pre-surgical planning and templating software.

In the last year, INFINITT has gained a foothold in the orthopedics market, offering one of the few digital imaging systems that are suited to the physicians' office environment.



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## INFINITT Exhibits at AOCR

Infinitt North America executives joined INFINITT Korea at the 12th Asian Oceanic Congress of Radiology (AOCR), held in Seoul, Korea, October 24-28, 2008.

David Smarro (President and CEO), Charles Kim (Executive Vice President) and Mike Higgins (Senior Product Support Manager) made the trip to Korea to learn about new product developments and to help present INFINITT RIS/PACS and the Xelis line of advanced visualization software to the international community.





**INFINITT**  
NORTH AMERICA

Hillcrest Professional Plaza, 755 Memorial Parkway, Suite 304, Phillipsburg, NJ 08865  
tel. 908.387.6960 fax. 908.387.6965 [www.infittna.com](http://www.infittna.com)