



# INVO

OCTOBER 2007



North America is proud to bring you the October edition of INVOLVED, our electronic newsletter. In this edition you'll learn more about what we have planned at RSNA in November. You'll also discover our newest product solution, Smart-NET, as well as take a fresh look at INFINITT Cardiology PACS. You'll be informed about an impressive client contract renewal, too. Finally, you'll learn about our upgraded client support center and all it has to offer.



### Medical Imagination

See us at RSNA Booth #8520 North Hall  
November 25 - 29, 2007  
McCormick Place - Chicago, IL



### RSNA 2007

CONNECTING RADIOLOGY  
NOVEMBER 25-30, 2007  
CHICAGO

#### INFINITT North America at RSNA

INFINITT North America is headed to Chicago in November for RSNA's 93rd Scientific Assembly and Annual Meeting with a host of new and innovative product offerings. At our booth (#8520 North Hall), you can see in-depth demonstrations of our latest solutions. We'll also be raffling a total of four i-Pods during RSNA. All attendees who participate in at least one of our demonstrations will be registered for a chance to win.

#### Smart-NET, the Affordable Digital Imaging Environment

Our flagship application at RSNA this year is Smart-NET. This unique ASP-based program allows INFINITT to host and deliver medical information and images from our secured data centers using WAN connections. Through web-based access, customers can easily access images from any location at any time of day.

Smart-Net allows practices of virtually all specialties to receive a true digital imaging environment and avoid the hassles of managing film, chemicals, administration and IT staffs—all with a simple monthly fee. Be sure to visit our booth (#8520 North Hall), and see for yourself how Smart-Net serves as the answer to practices facing the rapid change of the digital environment.

## INFINITT Smart-NET

#### Cardiology PACS. An Innovative Part of Medical Imagination

INFINITT Cardiology PACS is a complete image management solution for the cardiology enterprise, providing full coverage of image management tools including image acquisition, storage, displays and web distribution devices. Designed for most appropriate diagnostic procedures, it provides easy and efficient access to a complete set of image data, analysis, and manipulation tools. Enhanced 3D dedicated solutions support the visualization of the heart and analysis of cardiac functions include cardiac vessel analysis, calcium scoring, and cardiac functional analysis.

#### Saints Memorial Medical Center Renews Contract

Saints Memorial Medical Center in Lowell, Massachusetts, has recently renewed its contract with INFINITT North America. The new five-year contract, which was finalized in July 2007, augments the PACS service INFINITT provided with a host of new and innovative product solutions. The contract renewal is yet another sign of the value INFINITT North America brings to its customers—both in product innovation and stellar technical support. We look forward to working with Saints Memorial Medical Center for many years to come.



#### INFINITT North America's New Customer Service Center

With innovative products comes the need to support them long after implementation. With this idea in mind, INFINITT North America recently updated its customer service center. With our new help desk software and tracking application, we can effectively increase our levels of support while eliminating communication problems with you, our customers.

Our outstanding customer service team is comprised of highly qualified professionals. In fact, some of them were previous INFINITT North America customers. Therefore, they know what you are going through. Your concerns. Your frustrations. And most importantly, they know how to help solve whatever problems you may be facing.